

1. [9 points] Let  $U = f(t)$  give the number of Facebook users in millions in year  $t$ . Suppose  $f(2005) = 5.5$  and  $f'(2005) = 4.9$ . For this problem assume that  $f(t)$  is strictly increasing.
- a. [4 points] Find and interpret, in practical terms,  $f^{-1}(5.5)$ .

Solution:

The year in which there were 5.5 million Facebook users was 2005.

$$f^{-1}(5.5) = \underline{\hspace{2cm}} \mathbf{2005(\text{year})}$$

- b. [5 points] Showing work, evaluate  $(f^{-1})'(5.5)$ . Interpret your answer in practical terms.

Solution:

$$(f^{-1})'(5.5) = 1/(f'(f^{-1}(5.5))) = 1/f'(2005) = 1/4.9.$$

When the number of Facebook users was 5.5 million, in  $1/4.9$  ( $\sim 0.2$ ) years the number of Facebook users will have increased by approximately 1 million users.

$$(f^{-1})'(5.5) = \underline{\hspace{2cm}} \mathbf{1/4.9 \text{ years per million users}}$$

2. [8 points] Recall the function  $T(x)$  that took the number of followers (in millions) of a Twitter user and returned a value from 0 to 10 called the user's Twitter celebrity index. The derivative of  $T(x)$  is given by the function

$$T'(x) = \frac{1532.5 \cdot (0.6)^x}{(5 + 60(0.6)^x)^2}.$$

- a. [4 points] If  $T(3) = 1.56$ , compute the local linearization of  $T(x)$  near  $x = 3$ .

Solution: The formula for the local linearization for a function  $f(x)$  near a point  $x = a$  is

$$L(x) = f(a) + f'(a)(x - a).$$

To use this formula for  $T(x)$ , we will need to find  $T'(3) = \frac{1532.5 \cdot (0.6)^3}{(5 + 60(0.6)^3)^2} \approx 1.0262$ . Then, the local linearization is  $L(x) = 1.56 + 1.0262(x - 3)$ .

- b. [4 points] Use your expression from (a) to approximate the Twitter celebrity index of a celebrity with 3.2 million followers.

Solution:  $L(3.2) = 1.56 + 1.0262(3.2 - 3) = 1.7652$  (TCI).