

5. Your friend starts a small company which sells awesome t-shirts for \$10 apiece. The table below shows the cost of making different numbers of shirts:

$q$ (number of shirts made)	5	10	15	20	25	30	35	40	45	50
$C(q)$ (cost, in \$)	100	130	150	168	184	196	206	218	236	256

- (a) (2 points) Write an expression for the revenue function  $R(q)$ .

$$R(q) = 10q, \text{ measured in dollars.}$$

- (b) (4 points) How many shirts should your friend aim to sell, if her goal is to maximize profit? Explain.

The profit function  $\pi(q) = R(q) - C(q)$ . The critical points of this function are those  $q$  which make  $\pi'(q) = 0$ , as well as the endpoints. We check these.

From above, we know that  $\pi'(q) = R'(q) - C'(q) = 10 - C'(q)$ . In the table above, the largest difference between consecutive values of  $C(q)$  is 30 (which is  $C(10) - C(5)$ ), which means the largest value  $C'(q)$  takes on the interval is 6. Therefore, as far as we can glean from the information given in the table, we should expect that  $\pi'(q)$  is positive everywhere in the interval  $0 \leq q \leq 50$ . So, the maximum should be at one of the endpoints.

When  $q = 5$  (i.e. 5 shirts are sold), your friend loses money, since  $\pi(5) = -50$ . At the other extreme, if your friend sells 50 awesome t-shirts, she will make a tidy profit of  $\pi(50) = 244$  dollars. Thus, she should aim to sell 50 shirts (and probably more, if that's a possibility).

6. (6 points) The radius of a spherical balloon is increasing by 3 cm per second. At what rate is air being blown into the balloon at the moment when the radius is 9 cm? Make sure you include units! [Hint: the volume of a sphere of radius  $r$  is  $\frac{4}{3}\pi r^3$ .]

If  $V(t)$  denotes the volume of the balloon at some time  $t$ , the rate at which air is being blown into it is  $\frac{dV}{dt}$ . By chain rule, since the volume of the balloon is  $V = \frac{4}{3}\pi r^3$ , we have

$$\begin{aligned} \frac{dV}{dt} &= \frac{dV}{dr} \cdot \frac{dr}{dt} \\ &= (4\pi r^2) \cdot \frac{dr}{dt} \end{aligned}$$

We are given in the problem statement that  $\frac{dr}{dt} = 3$ , whence

$$\frac{dV}{dt} = 12\pi r^2.$$

Thus when  $r = 9$ ,

$$\frac{dV}{dt} = 972\pi \approx 3053.6 \text{ cm}^3/\text{s}.$$