

## (Problem 10 continued)

(d) (6 pts)

- (I) If the average cost,  $a(q)$ , is given by  $a(q) = \frac{C(q)}{q}$ , approximate  $q_0$  so that  $a(q_0)$  is the minimal average cost.

From the graph, minimum average cost appears to be when  $q \approx 60$ .

- (II) Show analytically that average cost will be minimized when  $C'(q) = a(q)$ .

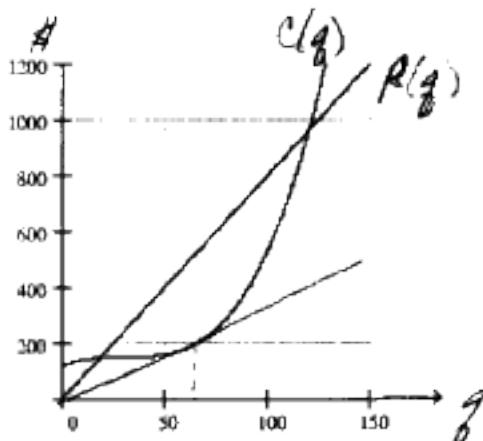
Given  $a(q) = \frac{C(q)}{q}$ , then

$$a'(q) = \frac{qC'(q) - C(q)(1)}{q^2} + a(q) = 0 \text{ if } qC'(q) = C(q)$$

Note:  $a(q) = \frac{C(q)}{q}$   
can be visualized as slope from  $(0,0)$  to  $(q, C(q))$ . These slopes decrease for  $0 < q < q_0$  & then increase for  $q > q_0$ .  
Thus, there is a min @  $q = q_0$ .

$$\rightarrow C'(q) = \frac{C(q)}{q} = a(q)$$

(iii) Demonstrate on the graph below how this result can be shown graphically.



- (11.) And, for good measure, one last derivative.... No need to simplify, but show all your work.

(3 pts) Find the derivative of  $k(t) = \frac{(3t-4)}{\cos(2t)}$ .

Rule of quotient  
Rule of product  
 $k(t) = \frac{(3t-4)\cos(2t) + 3\cos(2t)}{(\cos(2t))^2}$

$$k'(t) = \frac{\cos(2t)(3) - (3t-4)(-\sin 2t)(2)}{\cos^2(2t)}$$

$$\text{or} = \frac{3\cos(2t) + (6t-8)\sin(2t)}{\cos^2(2t)}$$

OK to here

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